In July 2017, EU and Japan reached an accord in principle on the Economic Partnership Agreement (EAP), which is expected to be finalized in the forthcoming months, and decided to mutually protect registered Geographical Indication of agri-products and foodstuffs. It is expected that GI producers would be able to increase their exports in the expanding global markets, due to a more widespread recognition by consumers of the quality and reputation of the GI products. At the same time, in the own country, the existing manufacturers might be prohibited from using a product name similar to the denomination of a GI product, which is made in the country of origin in accordance with restricted and traditional methods. The objective of this symposium is to learn the effects of GI registration in Italy and Japan with political, theoretical and practical perspectives.

13:30-13:40 Welcome Address: Junko Kimura, Professor, Hosei University
13:40-13:50 Opening Address: Hon. Vincenzo Amendola, Italian Under Secretary of State for Foreign Affairs
Opening Address: Atsushi Suginaka, Director of Intellectual Property, Ministry of Agriculture, Forestry and Fisheries, Japan
14:25-15:00 Speech (2): Atsushi Suginaka
15:20-16:15 Speech (3): Andrea Marescotti, Associate Professor, University of Firenze
16:15-16:50 Speech (4): Junko Kimura
16:50-17:25 Speech (5): Yoichiro Okuya, Secretary General, Nishio Matcha Cooperative
17:25-17:30 Closing Address: Noriko Taji, Director, the Research Institute for Innovation Management, Hosei University

Sponsor: The Research Institute for Innovation Management, Hosei University Co-Host: Embassy of Italy in Japan

Languages
English and Japanese with simultaneous interpretation

For inquiries about this symposium, contact us on the following address
PC/Smartphone
The Research Institute for Innovation Management
Hosei University
2-17-1 Fujimi, Chiyoda-ku, Tokyo 102-8160 Japan
TEL: +81-3-3264-9420 FAX: +81-3-3264-4690
E-mail: cbiir@adm.hosei.ac.jp
URL: http://riim.ws.hosei.ac.jp

The International Symposium of the Research Institute for Innovation Management, Hosei University
Geographical Indication (GI) and Economic Partnership Agreement (EPA)
Practices and Effects of GIs in EU, Italy and Japan
Sky Hall, Boissonade Tower 26F
Hosei University Ichigaya Campus
November 24, 2017
13:30–17:30 (Doors Open at 13:00)
Admission Free
Capacity 150
Application will be closed when participants reach 150
Application Deadline November 19, 2017
Please apply via Internet site below
【PC / Smartphone】https://www.event-u.jp/fm/10851
【Mobile Phone】https://www.event-u.jp/fm/m10851