

## RIIM International Symposium

# The Front Line of Open Innovation

There is no doubt that a single high-tech company or super scientist can't pursue innovation. The notion of open innovation dominates the field of academia and the real world. We would like to confirm research on high-tech industries in Europe, Korea, and Japan, and based on that, discuss how to conduct open innovation. Speakers will be invited from KTH University in Sweden, Tohoku and Ritsumeikan in Japan and Gigaphoton Inc., which is a representative company in the semiconductor equipment field. (In English)

### Program

**Coordinator** Noriko Taji (Hosei University)

**Chairperson** Shiaw Jia Eyo (Hosei University)

- 13:00~13:10 *Introduction* **Where Does Innovation Source Come from and Go?**  
Noriko Taji (Hosei University)
- 13:10~13:55 *Presentation1* **The Impact of Activities during Fuzzy Front End on NPD Project Success: A Comparative Study between Korean and Japanese Manufacturers**  
Akio Nagahira (Tohoku University)
- 13:55~14:40 *Presentation2* **Collective Creativity, Openness and Innovativeness in the New Era**  
Mats Magnusson (Royal Institute of Technology (KTH))
- <Break>
- 15:00~15:45 *Presentation3* **Lead User Method and Open Innovation are Contradictory?: A Case of Semiconductor Industry**  
Tatsuo Enami (Gigaphoton Inc.)
- <Break>
- 16:05~17:00 *Panel Discussion* **The Task and Expectation of Open Innovation**  
**Chairperson** Shiaw Jia Eyo  
**Panelists** Noriko Taji, Akio Nagahira, Mats Magnusson, Tatsuo Enami, Shuichi Ishida (Ritsumeikan University)

**Organizer:** The Research Institute for Innovation Management (RIIM), Hosei University

**Supporters:** The Japan Academic Society for Ventures and Entrepreneurs (JASVE)

The Faculty of Business Administration, Hosei University



**Time & Date** Saturday, November 8, 2014 1:00PM - 5:00PM

**Place** Sky Hall, Boissonade Tower 26F,  
Hosei University (Ichigaya Campus)

### Application

(PC, Smartphone) <https://www.event-u.jp/fm/10440>

(Cellphone) <https://www.event-u.jp/fm/m10440>



## Profile

### **Akio Nagahira**

#### **Professor of Graduate School of Engineering, Tohoku University**

Presently a professor at Graduate School of Engineering. He is currently engaged in research regarding R&D management, Production Management and Intellectual Property Rights.

### **Mats Magnusson**

#### **Professor of Product Innovation Engineering, School of Industrial Technology and Management, Royal Institute of Technology (KTH)**

A professor in Product Innovation Engineering, KTH Royal Institute of Technology, Stockholm. His research activities span a wide range of topics in the field of innovation engineering and management.

### **Tatsuo Enami**

#### **Executive officer and General Manager of Gigaphoton's Sales Division**

Currently serves as Executive officer and General Manager of Gigaphoton's Sales Division. Formerly. Worked for Komatsu, Toshiba as a researcher of developing excimer lasers. Dr. Enami earned his doctoral degree in laser physics from Kyushu University.

### **Shuichi Ishida**

#### **Professor of Graduate School of Technology Management, Ritsumeikan University**

Joined the School of Technology Management in 2005, where he conducts research in the area of technology and innovation management in terms of Management Systems. Particular interests include R&D organization, new business creation, and the development of practical management tools.

### **Shiaw Jia Eyo**

#### **Assistant Professor of Department of Global and Interdisciplinary Studies (GIS), Hosei University**

Received her Ph.D degree from Hitotsubashi University in 2011. Her research focuses on various issues related to innovation such as national innovation system, high-tech start-ups, venture capital and entrepreneurship.

### **Noriko Taji**

#### **Professor of MBA School and Department of Business Administration, Hosei University; Director of the Research Institute for Innovation Management (RIIM)**

Has worked in for a governmental housing loan company, a building construction company, and an IT startup. Her interest is innovation management, high-tech startup strategy and entrepreneurship.